



Immediate Release:

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United Way of MPM Invests \$447,881 to Improve Health, Education, and Financial Stability of the Community

Zanesville, Ohio June 11, 2021 – United Way of Muskingum, Perry, and Morgan Counties (UWMPM) has committed \$427,000 in community funding for 2021. The agency will invest \$202,454 in twelve local programs in its first round of funding with an emphasis on providing safety net solutions. Over 2,000 community members will be impacted by this investment which will improve health, education, and financial stability for the program participants.

UWMPM will offer two additional funding cycles, Phase Two and Community Impact funding. With Phase Two funding, the agency will broaden the impact on the community by investing in initiatives that foster empowerment and independence for individuals and families. Meg Deedrick, UWMPM Executive Director, estimates that there will be a minimum of \$200,000 dedicated to this work. In addition, the agency will invest an additional \$25,000 in Community Impact funding which is designated for programs with urgent, unique needs under \$5,000. Eligible applicants can submit funding requests at any time. These totals do not include an additional \$20,427 in donor designations that the organization has already started to distribute. For information on applicant eligibility, availability of funds, and programs currently receiving investment, visit unitedwayofmpm.org.

UWMPM has the capacity to fund these programs and initiatives through the combined contributions of individuals and businesses to its annual campaign. In 2020, individuals and businesses pledged \$612,183 to help achieve the health, education and financial stability goals for the community. Cecilia Schmeltzer, UWMPM donor and Investment Committee member, stated, "I choose to donate to United Way of Muskingum, Perry, and Morgan Counties because I know they will fairly distribute the funds to meaningful causes and programs which will have the most impact. Additionally, I have trust in their leadership and know that it is a worthy organization for spending my charitable money."

Envoy George Bates, Salvation Army Director said, "We appreciate partnering again this year with the United Way. Their support helps us meet the needs of others in our Soup Kitchen, Emergency Shelter, and Housing & Utility Programs. With their support, together we are able to meet needs, heal hurts and change lives!"

Jenna, a Zane State student who benefitted from the Emergency Grant program funded by UWMPM stated, "Thank you to everyone who has donated and help me get this ball rolling for my future! I am forever grateful to Zane State College and United Way for making this happen for me."

Deedrick stated that UWMPM is grateful of the continued support of the community, especially through a very difficult year, and looks forward to utilizing donor dollars to improve lives of

thousands of friends and neighbors.

United Way of Muskingum, Perry, and Morgan Counties is a local 501(c) (3) health and human services organization which fights for the health, education, and financial stability of every person in every community. For more information about United Way of Muskingum, Perry, and Morgan Counties including how to make a contribution, please log on to their website, unitedwayofmpm.org.

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Advancing Education, Income, and Health

United Way of Muskingum, Perry, and Morgan Counties

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