United Way of MPM Continues to Provide 2-1-1

United Way of Muskingum, Perry, and Morgan Counties selects a new 2-1-1 provider!

Zanesville, Ohio December 21, 2022 – United Way of Muskingum, Perry, and Morgan Counties (UWMPM) has selected a new 2-1-1 provider and wants to keep the community informed. UWMPM sent out request for proposals, reviewed the proposals, and decided on a provider that is best suited for our community. United Way’s HelpLink 2-1-1 will be the new provider for Muskingum, Perry, and Morgan counties. UWMPM chose HelpLink 2-1-1 because of their experience serving multi county regions and they are the most cost-effective provider. The caller should not experience any changes in accessing information and referral services to local social service agencies. HelpLink 2-1-1 will be using the same data base to ensure referrals are streamlined and accessible to community members.

Meg Deedrick, UWMPM Executive Director, states, “United Way of Muskingum, Perry, and Morgan Counties brought 2-1-1 to our tri-county region in 2009 and has been the sole funder over the past 13 years. It has evolved significantly in that time, growing from an in-house initiative to being served by a multi-county call center. We are proud to continue this service as efficiently and effectively as possible for thousands of individuals and families.”

UWMPM has the capacity to fund this initiative through the combined contributions of individuals and businesses to its annual campaign. In 2021, individuals and businesses pledged $622,159 to help achieve the health, education, and financial stability goals for the community. UWMPM is grateful of the continued support of the community especially through a difficult year and looks forward to utilizing donor dollars to improve lives of thousands of friends and neighbors.

Tom Kelley, United Way of Greater Dayton Area President & CEO, states, “HelpLink 2-1-1 is currently a long-time provider of 2-1-1 services across a nine-county footprint in Ohio.  We provide this AIRS accredited service, professionally answering over 50,000 calls in a typical year 24 hours a day, 365 days a year.  We look forward to working in partnership with United Way of Muskingum, Perry, and Morgan Counties to seamlessly provide these services in a transparent manner that connects them with their local service provider communities.  Our goal at HelpLink 2-1-1 is to embrace citizens wherever they live throughout our service footprint and create positive solutions to their needs.”

Please feel free to dial 2-1-1 or 844-253-1161 to access this service, it is free to everyone! If you have any problems or questions, please call UWMPM at 740-454-6872. To view all UWMPM funded programs visit [www.unitedwayofmpm.org](http://www.unitedwayofmpm.org). Also, on the website you can donate to help fight for the health, education, and financial stability of every person in every community!

**About United Way of Muskingum, Perry, and Morgan Counties**: Since 1954 UWMPM has empowered local people to make the most of what they have through outcome-based initiatives, and investment in local programs. UWMPM’s focus is on improving the health, education, and financial stability of every person in all our communities. If you would like to donate, volunteer, or apply for funding, please call 740-454-6872, or visit unitedwayofmpm.org.